

a bold vision for the future

2020-2024 Strategic Plan



what we do

At Every Body Texas we work to ensure that every person in our state can access safe, unbiased, high-quality sexual and reproductive healthcare by funding and training healthcare providers in a way that increases access for clients.

about Title X

The Title X (ten) family planning program is the only dedicated source of federal funding for family planning services. It helps ensure that contraceptive services, supplies, and information are available to anyone who needs them. Title X funding also supports access to breast and cervical cancer screenings and STI prevention, testing, and treatment. Title X is meant to help anyone, but prioritizes people who live in or near poverty, are uninsured, or otherwise lack access to care.

As of July 1, 2020, Every Body Texas manages a network of 34 Title X clinics with over 160 locations across the state providing services to nearly 200,000 people.

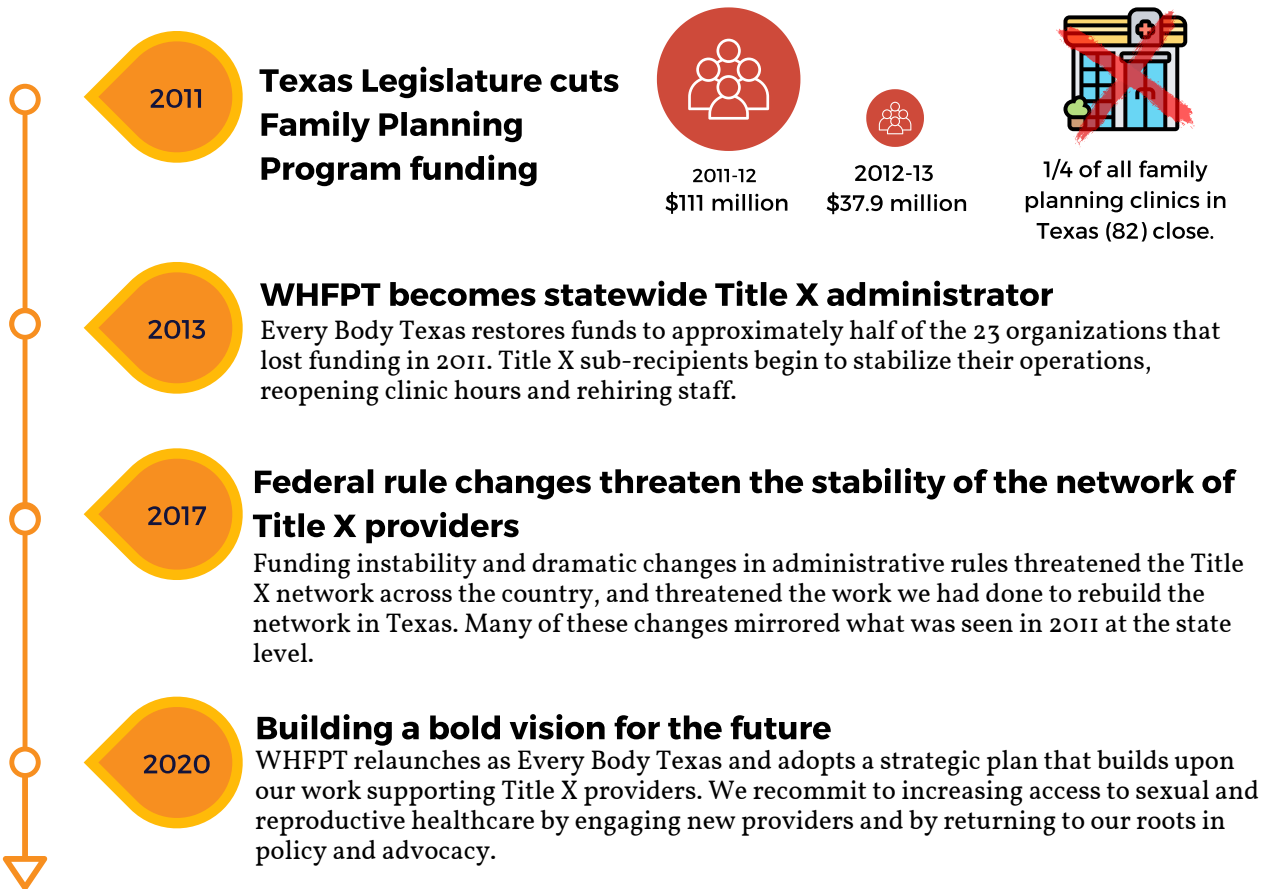
defining sexual and reproductive healthcare

Organized efforts to maintain or restore complete physical, mental, emotional, and social well-being in all matters relating to the reproductive system—including the ability to have a satisfying and safe sex life, to reproduce, and to decide if, when, and how often to do so.

—adapted from definitions by United Nations Population Fund
and the World Health Organization

our history

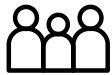
Founded in 1977 as Texas Family Planning Association (TFPA) and later called Women's Health and Family Planning Association of Texas (WHFPT), we operated as a membership association advocating for policies and needs of family planning and women's healthcare providers. In 2011 the Texas Legislature levied major cuts to state funded family planning services. Seeing the impact of the cuts, we saw the need for a change.



our mission

Ensuring that every person in Texas can access safe, unbiased, high-quality sexual and reproductive healthcare.

we envision a future where...



Every person in Texas can access high-quality sexual and reproductive healthcare.



Every person in Texas understands their rights and options for controlling if, when, and how to have a child—and does so on their own terms and on a timeline that is best for them.



Every provider delivers high-quality sexual and reproductive healthcare regardless of their client's income or identity.



Lawmakers are more vocal advocates for the importance of unbiased, affordable sexual and reproductive healthcare and increase funding for relevant programs and services.



Funders increase investments in programs that expand access to high-quality sexual and reproductive healthcare.

our values

The principles that inspire and guide our work.

dignity

Each person has the right to make their own healthcare decisions.

access

There should be no barriers between people and the healthcare they want and need.

facts

When provided with complete and accurate information, individuals can make the best healthcare decisions for their personal circumstances.

equity

Each of us deserves high-quality sexual and reproductive healthcare, regardless of our identity, income, or personal circumstances

quality of care

Clients deserve the best care and providers deserve the best support.

innovation

There is always a better way.

Strategic Goal #1

Expand services and funding to best serve the sexual and reproductive healthcare needs of the people of Texas.

landscape analysis

A comprehensive statewide analysis of access to sexual and reproductive healthcare services, provider needs, and client needs throughout Texas.

expand provider engagement

Engage a broad field of sexual and reproductive healthcare providers across the state to improve delivery of and access to safe, unbiased, high-quality care via training, technical assistance, quality improvement, and quality assurance.

consulting services

Leverage our expertise and experience supporting providers of sexual and reproductive healthcare to make resources and training available through a customizable set of fee-based consulting services.

financial sustainability for ourselves & providers

Diversify our funding to ensure the long-term financial sustainability of our organization; provide training, support, and development resources for community-based providers to ensure their own financial sustainability.

model clinic

Create a clinic in Central Texas that will operate as a Title X service site and training ground for providers, administrators, and staff.

Strategic Goal #2

Establish Every Body
Texas as a leader on the
issues concerning sexual
and reproductive
healthcare to engage the
public and policy makers.

data

Develop a more robust system to collect, analyze, and use data to support increased access to sexual and reproductive healthcare services through public policy, clinical practice, and funding.

policy agenda that promotes access

Develop and pursue a policy agenda that reflects a vision for safe, high-quality, accessible sexual and reproductive healthcare at the state and federal levels.

advocates for sexual and reproductive healthcare

Create and implement a strategy for engaging the Title X network, sexual and reproductive healthcare providers, other policy organizations, social service providers, and the public at large in advocating for a policy agenda supporting sexual and reproductive healthcare access.

public engagement

Engage the public to increase access to sexual and reproductive healthcare services through education, social media, training resources, and paid and earned media campaigns.

Strategic Goal #3

Build an organizational structure and culture that reflects our values of access, equity, dignity, and innovation.

board development

Build a board comprised of diverse individuals who demonstrate respect, empathy, and understanding toward the organization and the people who receive services from Every Body Texas-supported providers.

staff development

Build an organizational structure that supports and facilitates our mission and prioritizes diverse voices, shared leadership, and equity. Ensure that staff have the resources, support, and training needed.



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