


# 2020 Impact Report





"Every Body Texas plays an important role in improving reproductive and sexual health systems across the state. Finding new providers, training new providers on systems, on quality of care. That just strengthens our overall reach."

**Kathryn Hearn**

Community Services Director  
Access Esperanza Clinics, Inc.  
McAllen, TX



# From the CEO

We planned a benchmark year for our organization in 2020. In February, our board adopted our inaugural strategic plan (p. 4), setting ambitious goals for expanding access to safe, high-quality, unbiased sexual and reproductive healthcare. Shortly after sharing this plan with our network of Title X providers at our annual conference, everything changed.

The common refrain that the pandemic has impacted every aspect of how we live and work holds true for our organization. Seemingly overnight, as physical distancing and stay-at-home orders limited our ability to safely visit clinics, we reimagined how we engage with our providers. I remain incredibly proud of how we met the moment: working to quickly understand and respond to emerging needs, collectively adapting to rapidly changing realities, and offering flexible support throughout (p. 3).



Yet there is more work to do – not only to address the impact of COVID-19, but also to undo the harmful policies imposed by the outgoing federal administration. Before the pandemic, our Title X project was beginning to show signs of recovery following a period of significant instability. In fiscal year 2020 (April 1, 2019 – March 31, 2020), the number of clients served by our Title X project increased over the previous year (p. 6), when the Title X rule went into effect and resulted in changes to our network and services. In 2021, we look forward to working with the new federal

administration to strengthen the Title X program and the sexual and reproductive healthcare safety net in Texas.

Throughout the pandemic, we continued to move forward with our strategic priorities. In July, we retired our old name (Women's Health and Family Planning Association of Texas) and proudly relaunched as Every Body Texas. This change reflects a shift toward an expansive vision of inclusion, equity, and dignity in sexual and reproductive healthcare that began years ago.

While we forged new paths, we also returned to our organization's early roots. Before we became the statewide Title X administrator in 2013, we played an active role in state and federal policy and advocacy as a membership-based association representing family planning providers across Texas.

As we look to 2021 and the 87th Texas Legislature, we plan to reengage in the advocacy space – with our policy priorities (p. 5) informing our work to preserve and expand access to sexual and reproductive healthcare services.

In spite of the many challenges sexual and reproductive healthcare providers across Texas currently face in delivering critical services to their clients and communities, I remain confident that better days are ahead. And we will continue to advance this work by pursuing a more equitable and accessible culture of health. For everybody.

In Solidarity,

A handwritten signature in black ink that reads "Kami Geoffray". The signature is written in a cursive, flowing style.

Kami Geoffray, CEO



# COVID-19

and the use of telehealth services for the first time. We built an information hub on our website of state and national resources, policies, and best practices.

We worked with national experts to support agencies to implement strategies to incorporate telehealth services and other safe, contactless methods of providing clients with the sexual and reproductive healthcare services they continued to need during the pandemic.

And we adapted our internal monitoring and quality improvement strategies to continue to provide training and oversight to our Title X agencies, while maintaining staff and client safety.

Although the COVID-19 pandemic has shifted the way we do our work, it has not changed our commitment to increasing access to safe, high-quality, unbiased sexual and reproductive healthcare.

In March 2020, the world changed overnight. Cities went on lockdown, businesses and clinics closed, and the future was uncertain. The clinics we support with Title X funds worked quickly to adapt, finding innovative ways to continue to support their clients and communities.

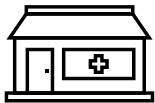
At Every Body Texas, we shifted our focus to how we could best support our network of providers, given the new demands and uncertainties the pandemic posed. We made over \$300,000 in emergency funding available, supporting the purchase of personal protective equipment, changes to clinic operations,

# Strategic Plan

In early 2019, Every Body Texas (then still known as the Women's Health and Family Planning Association of Texas) embarked on a journey to develop our first-ever Strategic Plan, while also working to relaunch our organization's brand and website.

We engaged community supporters, foundations, elected officials, coalition partners, and Title X agencies in an expansive and inclusive process to arrive at our strategic vision for the next five years. You can read and download our full strategic plan on our [website](#).

## Strategic Goals



Expand services and funding to best serve the sexual and reproductive healthcare needs of the people of Texas.



Establish Every Body Texas as a leader on the issues concerning sexual and reproductive healthcare to engage the public and policy makers.



Build an organizational structure and culture that reflects our values of access, equity, dignity, and innovation.

# Policy Priorities

At Every Body Texas, we believe that all people deserve access to safe, unbiased, high-quality sexual and reproductive healthcare services. We are advocating for policies and investments in our communities that increase access to care for all people. Our policy priorities include three areas of focus.



Preserve the social safety net and maintain funding for critical healthcare programs. Cutting healthcare services during a pandemic doubly injures our communities.



Maintain flexibility for providers and clients to continue to access sexual and reproductive healthcare services in safe ways, including telehealth.

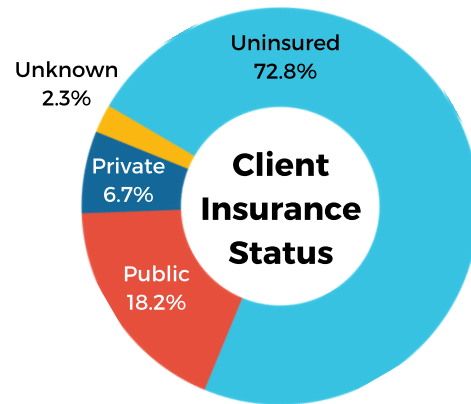
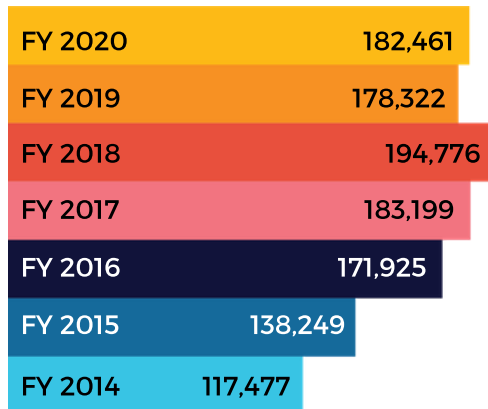


Expand healthcare coverage. Millions have lost job-based coverage during the pandemic, and millions more are left without affordable healthcare options. We all deserve a healthy future.

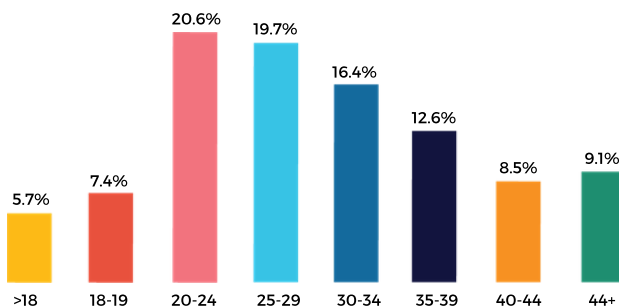
# Title X By the Numbers

The Title X Family Planning Program is a federal grant program created to provide comprehensive and confidential family planning and preventive health services including contraception counseling and provision, some cancer screenings, testing and treatment for sexually transmitted infections, and wellness exams. The following data represent Fiscal Year (FY) 2020, April 1, 2019 - March 31, 2020.

## Clients Served by Fiscal Year (FY)

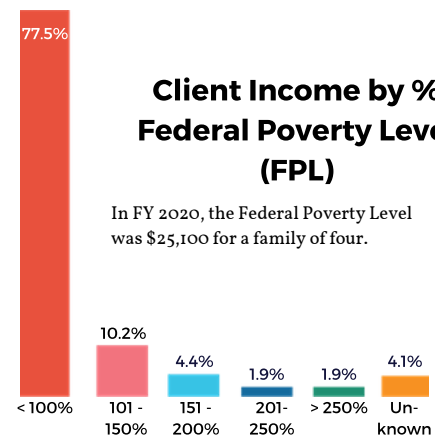


## Clients Served by Age



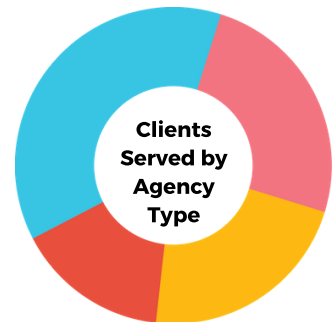
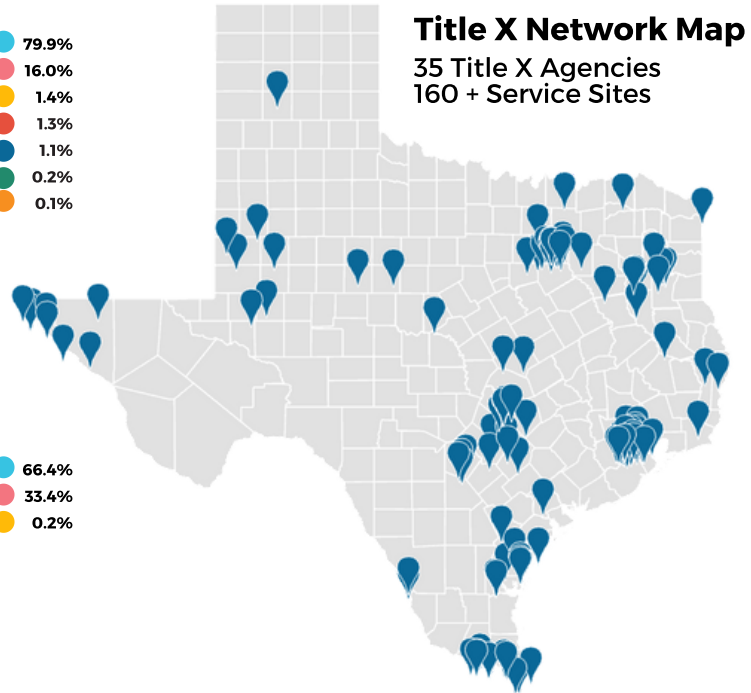
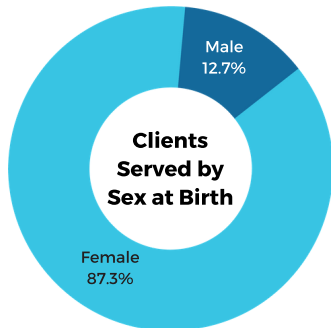
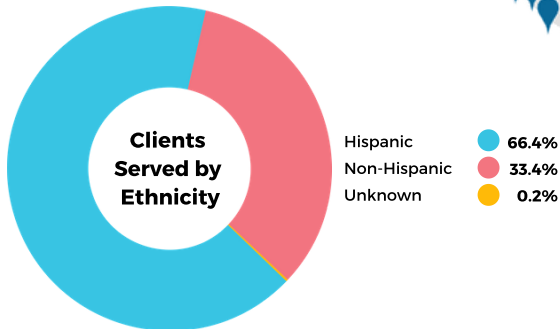
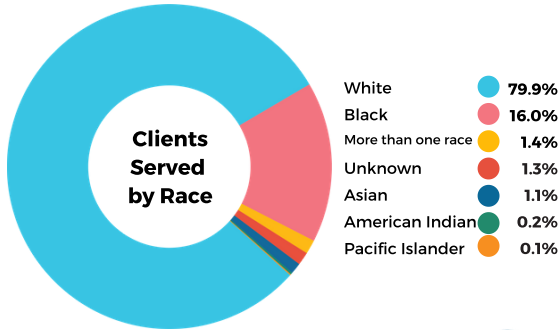
## Client Income by % Federal Poverty Level (FPL)

In FY 2020, the Federal Poverty Level was \$25,100 for a family of four.





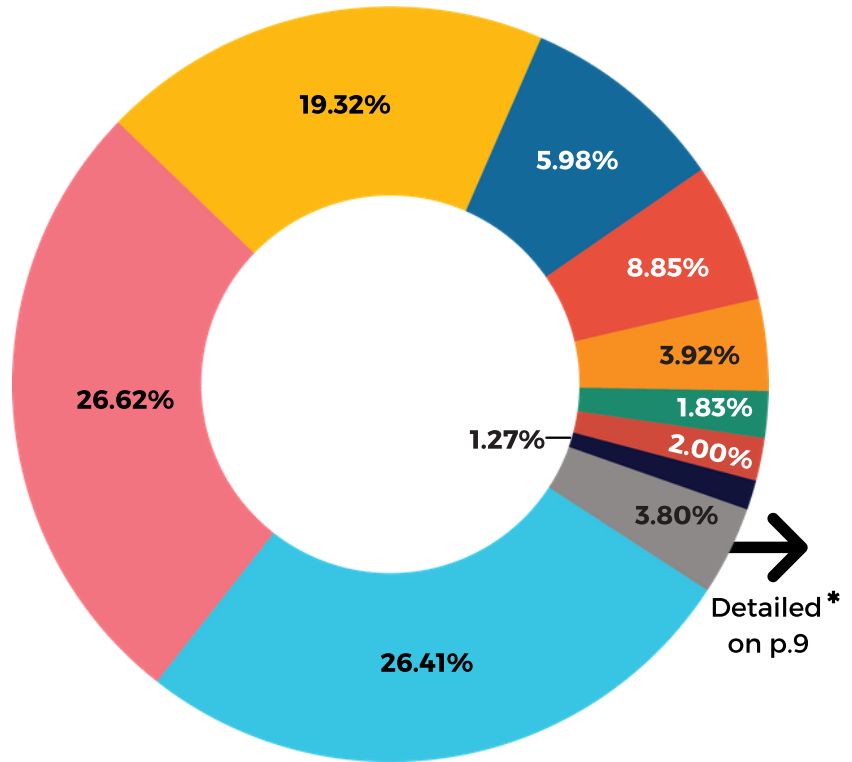
# Title X By the Numbers



# Title X Network Revenue

Agencies in the Every Body Texas Title X network include hospitals, city and county public health districts, stand alone family planning clinics, nonprofit organizations, and Federally Qualified Health Clinics (FQHCs).

While the Title X funds we pass through to our network comprise a significant portion of the network's revenue (26.41%), agencies are supported by diverse revenue streams that include state funded healthcare programs like the Family Planning Program (26.62%), Healthy Texas Women (Fee For Service, 19.32% and Cost Reimbursement, 5.98%) and Medicaid (8.85%).

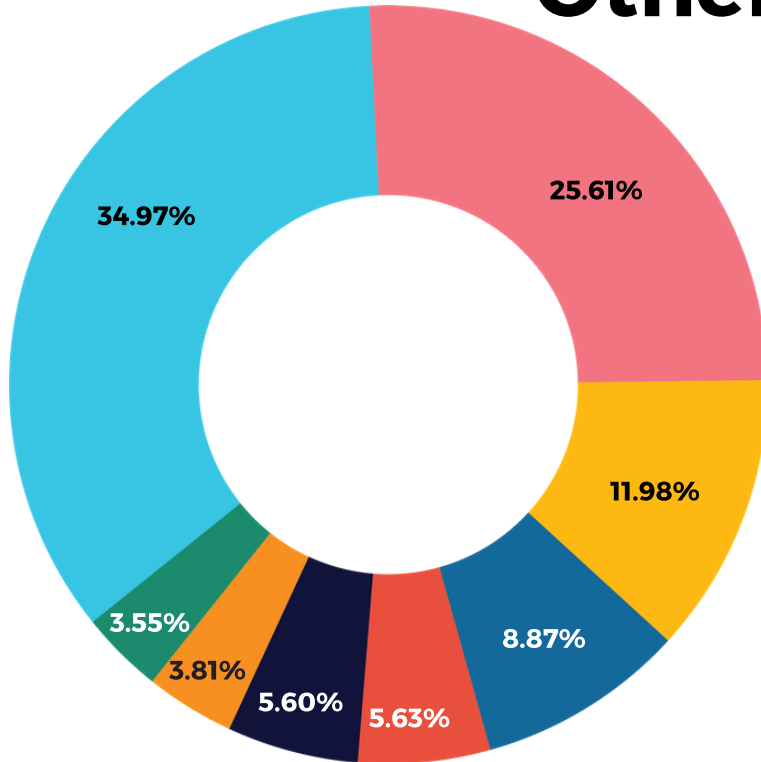


## Network Revenue

Title X Family Planning	\$12,692,679	26.41%
HHSC Family Planning Program	\$12,792,955	26.62%
Healthy Texas Women (Fee For Service)	\$9,288,045	19.32%
Healthy Texas Women (Cost Reimbursement)	\$2,872,784	5.98%
Medicaid	\$4,255,441	8.85%
Private Health Insurance	\$1,885,051	3.92%
Private Grants & Donations	\$878,810	1.83%
Client Fees/ Self Pay/ Co-pay	\$961,947	2.00%
Center for Disease Control	\$611,122	1.27%
Other Revenue*	\$1,826,936	3.80%
<b>Total Revenue</b>	<b>\$48,065,770</b>	<b>100%</b>

# Title X Network Revenue

## Other Revenue\*



Maintaining the integrity of public healthcare programs like Medicaid, the Children's Health Insurance Program, Healthy Texas Women, and the Family Planning Program is essential to maintaining the stability and accessibility of sexual and reproductive healthcare throughout Texas.

### Other Revenue\*

Interest Income	\$638,858	34.97%
Children's Health Insurance Program (SCHIP)	\$467,965	25.61%
Bureau of Primary Health Care (BPHC)	\$218,816	11.98%
Local Government	\$162,001	8.87%
Maternal Child Health Block Grant (Title V)	\$102,941	5.63%
State Government Revenue	\$102,383	5.60%
Other Public Health	\$69,551	3.81%
Medicare (Title XVIII)	\$64,421	3.53%
<b>Total Revenue</b>	<b>\$1,826,936</b>	<b>100%</b>

# Expanding Our Impact

This year was a year of growth for Every Body Texas. We have been fortunate to partner with local philanthropic and community organizations to develop projects that build local knowledge and skills while sharing tangible resources that benefit individuals.

A few of these projects are highlighted here, but updated on these and other projects can be found on our [website](#).

## **Central Texas Contraceptive Access Project**

Funded by a grant from the St. David's Foundation, the Central Texas Contraceptive Access Project strives to build the capacity of local providers to stock and administer contraceptive devices.

We partnered with five area agencies, including two Federally Qualified Health Centers (FQHCs), a clinic specializing in holistic substance use recovery, a county jail, and a family planning health center.

By the of end of 2020, 1,150 contraceptive devices were purchased and providers attended insertion and removal trainings as well as sessions on person-centered contraceptive counseling. The project continues through 2021.





## **Strengthening Systems of Health**

With support from the Episcopal Health Foundation, we embarked on a three-year project focusing on their 57-county service area in Central and Southeast Texas.

Recognizing that health is bigger than “healthcare,” we are looking to increase access to care and improve health through innovative strategies.

We are building collaborative and supportive relationships with the community-based clinics and other healthcare agencies in the 57-county area to increase provider capacity and improve access to sexual and reproductive healthcare services.



## **No Wrong Door**

Funded by the St. David's Foundation, this project builds off the idea that all people need access to safe, unbiased, high-quality sexual and reproductive healthcare services. However, many people seeking services lack information on where to find them in their community.

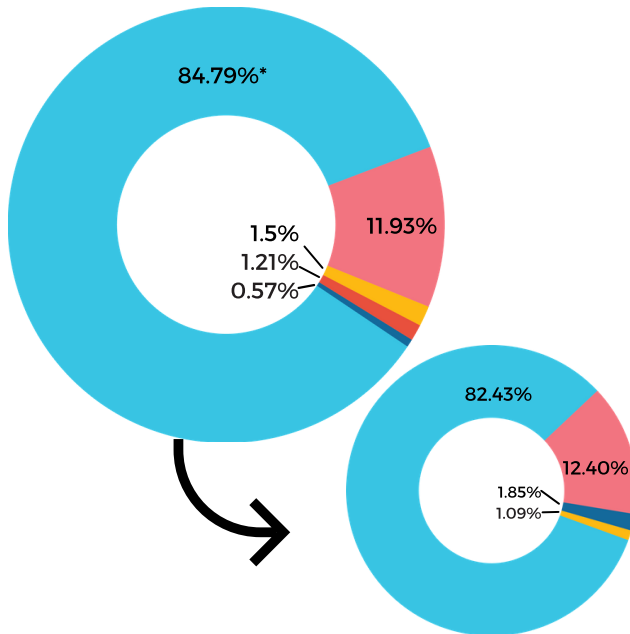
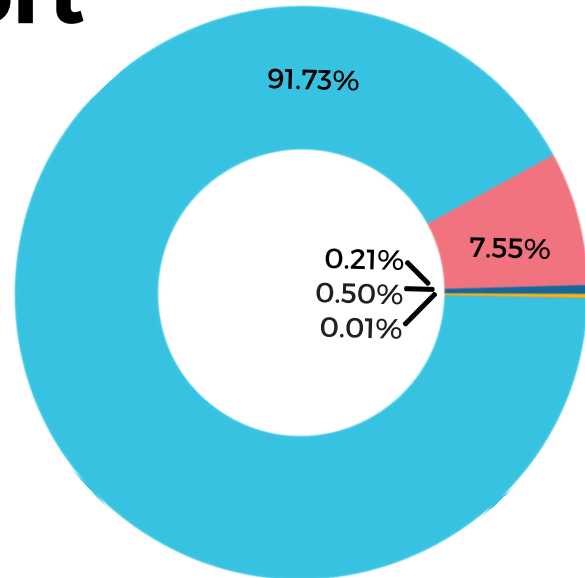
As a strategy to increase access and build on existing networks, we set out to build a project that partners with social services providers to conduct conversations with clients about their reproductive life goals, build referral networks to clinical providers, and work to ensure that clients receive the care and services they need.



# Financial Report

## Every Body Texas Total Revenue

Federal Grants	\$14,939,616	91.73%
Foundation Grants	\$1,229,427	7.55%
Public Support	\$33,929	0.21%
Other Government	\$81,077	0.50%
Other Income	\$2,294	0.01%
<b>Total Revenue</b>	<b>\$16,286,343</b>	<b>100%</b>



## Every Body Texas Total Expenditures

Direct Program Support*	\$13,076,807	84.79%
Program Management	\$1,839,644	11.93%
Operations	\$232,003	0.21%
Travel and Meetings	\$88,581	0.57%
Professional Services	\$185,942	1.21%
<b>Total Expenditures</b>	<b>\$15,422,977</b>	<b>100%</b>

### Direct Program Support\*

Sub-recipient Allocations	\$10,799,674	82.43%
Special Funds	\$1,913,005	14.63%
Data Collection	\$241,984	1.85%
Annual Conference & Sub-recipient Trainings	\$142,144	1.09%
<b>Total Direct Program Support</b>	<b>\$13,076,807</b>	<b>100%</b>

The information above represents the unaudited financial activities for FY 2020 (April 1, 2019 - March 31, 2020). A complete copy of our financial statements audited by Blazek & Vetterling LLP is available at <https://www.everybodytexas.org/our-impact/annual-reports>.

# Board & Staff

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Consuelo Elliott, Vice-Chair

\*term ended September 2020

\*\*term started October 2020

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Nairod Woods  
Oda Naraguma  
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TJ Shelton  
Veronica Parker

# Title X Agencies, FY 2020

Abilene Taylor County

Access Esperanza Clinics

Angelina County & Cities Health District

Avenue 360 Health and Wellness

Bell County Public Health District

Callie Clinic

Cameron County Public Health

City of Laredo Health Department

Collins Family Planning

Community Action, Inc. of Central TX

Community Health Centers of South  
Central TX

El Buen Samaritano

Harris County Public Health

Haven Health Clinics

Health Services of North Texas, Inc.

Houston Health Department

Jasper Newton County Public Health  
District

Legacy Community Health

Midway Family Planning

NTARUPT

Parkland Health and Hospital System

People's Community Clinic

Project Vida Health Center

South Plains Public Health District

South Texas Family Planning and Health  
Corp.

Special Health Resources for Texas

Sweetwater-Nolan County Family Planning

Texarkana-Bowie County Family Health

Texas Tech University Health Sciences  
Center

Tyler Family Circle of Care

University Health System

UT Dell Med

Valley AIDS Council

Wellness Pointe

Women's Health Care Center

Women's & Men's Health Services of  
Coastal Bend




# Funders & Supporters

We are honored to have donors and foundations who support us as we work towards a future where every person in Texas has access to safe, unbiased, high-quality sexual and reproductive healthcare.



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"What Every Body Texas allows us to do, is to really be very inclusive of individuals, and meet them where they are, in a space and time in their life."

**Will Hudson**

Chief Operating and Financial Officer  
Harris County Public Health  
Houston, TX

# Our Mission

Ensuring that every person in Texas can access safe, unbiased, high-quality sexual and reproductive healthcare.

## We envision a future where...



Every person in Texas can access high-quality sexual and reproductive healthcare.



Every person in Texas understands their rights and options for controlling if, when, and how to have a child—and does so on their own terms and on a timeline that is best for them.



Every provider delivers high-quality sexual and reproductive healthcare regardless of their client's income or identity.



Lawmakers are more vocal advocates for the importance of unbiased, affordable sexual and reproductive healthcare and increase funding for relevant programs and services.



Funders increase investments in programs that expand access to high-quality sexual and reproductive healthcare.



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